



WFXR
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8046
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

Priorities USA Action(PAC) (44728)
Targeted Platform Media (20389)
Katie, Thompson,
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - Issues / Propositions (1068)
750/760/4594 (524513)
National/Political
4594/ECR25162421
A35+

Invoice 2676978
Inv Date 7/31/2016
Terms Cash In Advance
Contract 1367256
Bill Type Standard
Period 6/27/2016 - 7/31/2016

Targeted Platform Media
650 Massachusetts Avenue NW
Ste 210
Washington, DC 20001

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TV
Separation: 30

CO-OP/Order Type No/Normal
Package

Gen. Date 8/1/2016 1:08:38PM

Roanoke VA (WFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: <u>The People's Court</u>								
	SPOT	12:00:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	07/05/16 12:16PM (Tu)	00:30	PEOPLE'S COURT	PRA-TV16-08H	\$85.00	
	SPOT	12:00:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	07/07/16 12:20PM (Th)	00:30	PEOPLE'S COURT	PRA-TV16-10H	\$85.00	
	SPOT	12:00:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	07/08/16 12:17PM (Fr)	00:30	PEOPLE'S COURT	PRA-TV16-10H	\$85.00	
2.0	Contract Line Remarks: <u>Judge Mathis</u>								
	SPOT	1:00:00PM- 2:00:00	Per week (3),Tu,We,Th,Fr	07/06/16 1:51PM (We)	00:30	JUDGE MATHIS	PRA-TV16-08H	\$85.00	
	SPOT	1:00:00PM- 2:00:00	Per week (3),Tu,We,Th,Fr	07/07/16 1:17PM (Th)	00:30	JUDGE MATHIS	PRA-TV16-08H	\$85.00	
	SPOT	1:00:00PM- 2:00:00	Per week (3),Tu,We,Th,Fr	07/08/16 1:18PM (Fr)	00:30	JUDGE MATHIS	PRA-TV16-08H	\$85.00	
3.0	Contract Line Remarks: <u>Judge Judy 4</u>								
	SPOT	4:00:00PM- 4:30:00	Day,Tu-1,W-1,Th-1,F-1	07/05/16 4:18PM (Tu)	00:30	Judge Judy	PRA-TV16-08H	\$150.00	
	SPOT	4:00:00PM- 4:30:00	Day,Tu-1,W-1,Th-1,F-1	07/06/16 4:26PM (We)	00:30	Judge Judy	PRA-TV16-08H	\$150.00	
	SPOT	4:00:00PM- 4:30:00	Day,Tu-1,W-1,Th-1,F-1	07/07/16 4:11PM (Th)	00:30	Judge Judy	PRA-TV16-10H	\$150.00	
	SPOT	4:00:00PM- 4:30:00	Day,Tu-1,W-1,Th-1,F-1	07/08/16 4:19PM (Fr)	00:30	Judge Judy	PRA-TV16-10H	\$150.00	
4.0	Contract Line Remarks: <u>Judge Judy 3</u>								
	SPOT	4:30:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	07/05/16 4:58PM (Tu)	00:30	Judge Judy	PRA-TV16-08H	\$150.00	
	SPOT	4:30:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	07/06/16 4:58PM (We)	00:30	Judge Judy	PRA-TV16-08H	\$150.00	
	SPOT	4:30:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	07/07/16 4:59PM (Th)	00:30	Judge Judy	PRA-TV16-10H	\$150.00	
	SPOT	4:30:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	07/08/16 4:58PM (Fr)	00:30	Judge Judy	PRA-TV16-10H	\$150.00	
5.0	Contract Line Remarks: <u>Big Bang Theory 2</u>								
	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	07/05/16 7:15PM (Tu)	00:30	BIG BANG THEORY	PRA-TV16-08H	\$500.00	
	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	07/06/16 7:26PM (We)	00:30	BIG BANG THEORY	PRA-TV16-08H	\$500.00	
	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	07/07/16 7:29PM (Th)	00:30	BIG BANG THEORY	PRA-TV16-10H	\$500.00	
	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	07/08/16 7:25PM (Fr)	00:30	BIG BANG THEORY	PRA-TV16-10H	\$500.00	
6.0	Contract Line Remarks: <u>WFXR News First @ 10P</u>								
	SPOT	10:00:00PM-10:30:00	Day,Tu-1,W-1,Th-1,F-1	07/05/16 10:11PM (Tu)	00:30	FOX News First at Ten	PRA-TV16-08H	\$1500.00	
	SPOT	10:00:00PM-10:30:00	Day,Tu-1,W-1,Th-1,F-1	07/06/16 10:27PM (We)	00:30	FOX News First at Ten	PRA-TV16-08H	\$1500.00	
	SPOT	10:00:00PM-10:30:00	Day,Tu-1,W-1,Th-1,F-1	07/07/16 10:30PM (Th)	00:30	FOX News First at Ten	PRA-TV16-10H	\$1500.00	
	SPOT	10:00:00PM-10:30:00	Day,Tu-1,W-1,Th-1,F-1	07/08/16 10:26PM (Fr)	00:30	FOX News First at Ten	PRA-TV16-08H	\$1500.00	
7.0	Contract Line Remarks: <u>WFXR News First @ 1030P</u>								
	SPOT	10:30:00PM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	07/05/16 10:46PM (Tu)	00:30	FOX News First at Ten	PRA-TV16-08H	\$1000.00	
	SPOT	10:30:00PM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	07/06/16 10:59PM (We)	00:30	FOX News First at Ten	PRA-TV16-08H	\$1000.00	
	SPOT	10:30:00PM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	07/07/16 10:36PM (Th)	00:30	FOX News First at Ten	PRA-TV16-10H	\$1000.00	
	SPOT	10:30:00PM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	07/08/16 10:57PM (Fr)	00:30	FOX News First at Ten	PRA-TV16-10H	\$1000.00	
8.0	Contract Line Remarks: <u>MASTERCHEF</u>								
	SPOT	8:00:00PM- 9:00:00	Per week (1),We	07/06/16 7:58PM (We)	00:30	Masterchef	PRA-TV16-08H	\$1500.00	
9.0	Contract Line Remarks: <u>WAYWARD PINES</u>								
	SPOT	9:00:00PM-10:00:00	Per week (1),We	07/06/16 9:23PM (We)	00:30	Wayward Pines	PRA-TV16-08H	\$1750.00	
10.0	Contract Line Remarks: <u>BONES-FOX</u>								
	SPOT	8:00:00PM- 9:00:00	Per week (1),Th	07/07/16 8:18PM (Th)	00:30	BONES	PRA-TV16-08H	\$1750.00	



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Roanoke VA (WFXR)

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11.0	Contract Line Remarks:		LAST MAN						
	SPOT	9:30:00PM- 10:00:00	Per week (1),Su	07/10/16 9:48PM (Su)	00:30	Last Man on Earth	PRA-TV16-10H	\$1500.00	
12.0	Contract Line Remarks:		Judge Judy 4						
	SPOT	4:00:00PM- 4:30:00	Day,M-1	07/11/16 4:12PM (Mo)	00:30	Judge Judy	PRA-TV16-10H	\$150.00	
13.0	Contract Line Remarks:		Judge Judy 3						
	SPOT	4:30:00PM- 5:00:00	Day,M-1	07/11/16 4:50PM (Mo)	00:30	Judge Judy	PRA-TV16-08H	\$150.00	
14.0	Contract Line Remarks:		Big Bang Theory 2						
	SPOT	7:00:00PM- 7:30:00	Day,M-1	07/11/16 7:25PM (Mo)	00:30	BIG BANG THEORY	PRA-TV16-10H	\$500.00	
15.0	Contract Line Remarks:		WFXR News First @ 10P						
	SPOT	10:00:00PM-10:30:00	Day,M-1	07/11/16 10:24PM (Mo)	00:30	FOX News First at Ten	PRA-TV16-10H	\$1500.00	
16.0	Contract Line Remarks:		WFXR News First @ 1030P						
	SPOT	10:30:00PM-11:00:00	Day,M-1	07/11/16 10:59PM (Mo)	00:30	FOX News First at Ten	PRA-TV16-10H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$23,510.00
Commission	(\$3,526.50)
Net Total	\$19,983.50

Total Spots 35